Established: 1819  
Location: Charlottesville, VA  
Mascot: Cavaliers  
Conference: Atlantic Coast Conference (ACC)

<table>
<thead>
<tr>
<th>Colors</th>
<th>PANTONE Coated</th>
<th>MADEIRA</th>
<th>RA</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cavalier Orange</td>
<td>PMS 172 C</td>
<td>Rayon: 1378</td>
<td>Rayon: (2397)</td>
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<tr>
<td>Jefferson Blue</td>
<td>PMS 2767 C</td>
<td>Rayon: 1043</td>
<td>Rayon: 2303</td>
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<td>Gray</td>
<td>PMS Cool Gray 3 C</td>
<td>Rayon: 1012</td>
<td>Rayon: 2486</td>
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<td>Light Blue*</td>
<td>PMS 659 C</td>
<td>Rayon: (1175)</td>
<td>Rayon: (2304)</td>
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<tr>
<td>Medium Blue*</td>
<td>PMS 654 C</td>
<td>Rayon: 1242</td>
<td>Rayon: 2613</td>
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<tr>
<td>Light Orange*</td>
<td>PMS 1585 C</td>
<td>Rayon: 1278</td>
<td>Rayon: (2330)</td>
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<tr>
<td>White</td>
<td>White</td>
<td>Rayon: 1005</td>
<td>Rayon: 2297</td>
</tr>
</tbody>
</table>

*These colors are restricted to use only in the Secondary Athletics Marks and are not to be used as backgrounds or stand-alone colors to represent UVA.

When referring to varsity athletic sports, the V-Sabre mark must be used and not in combination with any other marks or logos. The V-Sabre identity cannot appear against distracting textures, repeated patterns or images.

Use of the Cavalier Shield (8-15) and Virginia Cavalier (16-23) are restricted to UVA's sideline provider until April 2021 in all apparel categories. These marks are currently only available for non-apparel licensees.

NOTE: The Marks of the University of Virginia are controlled by a licensing program administered by CLC and require written approval for use.
University marks cannot appear against distracting textures, repeated patterns or images. NOTE: University Marks use Rotunda Orange.

NOTE: The Marks of the University of Virginia are controlled by a licensing program administered by CLC and require written approval for use.
### Virginia
Current Revision Date: 06/15/20

The Commercial Seal may only be used by vendors selling to UVA Bookstores or selected products sold off-Grounds.

### Special Permission Marks
University Seal and Rotunda are restricted and require special permission to use.

### ADDITIONAL PERTINENT INFORMATION
- University seal permitted on products for resale.
- No alterations or overlaying graphics to seal, V-Sabre, or institutional identity.
- University licenses consumables (must have expiration date on packaging).
- University licenses health and beauty products.
- University permits numbers on products for resale.
- Mascot caricatures not permitted.
- Cross-licensing or co-branding with other marks may be permitted with an additional agreement.

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