**Athletics Marks**

When referring to varsity athletic sports, the V-Sabre mark must be used and not in combination with any other marks or logos. The V-Sabre identity cannot appear against distracting textures, repeated patterns or images.

*These colors are restricted to use only in the Secondary Athletics Marks and are not to be used as backgrounds or stand-alone colors to represent UVA*

The logo samples shown should use the PANTONE® Colors provided. The colors shown have not been evaluated by PANTONE and are not intended to match PANTONE Color Standards. For accurate color matching, please refer to current editions of PANTONE Color Publications. PANTONE is a registered trademark of Pantone, Inc.

NOTE: The Marks of the University of Virginia are controlled by a licensing program administered by CLC and require written approval for use.
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<tr>
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<td>HOOS.</td>
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University marks cannot appear against distracting textures, repeated patterns or images. NOTE: University Marks use Rotunda Orange.

NOTE: The Marks of the University of Virginia are controlled by a licensing program administered by CLC and require written approval for use.
The Commercial Seal may only be used by vendors selling to UVA Bookstores or selected products sold off-Grounds.

- The University Seal and Rotunda are restricted and require special permission to use.
- University seal permitted on products for resale.
- No alterations or overlaying graphics to seal, V-Sabre, or institutional identity.
- University licenses consumables (must have expiration date on packaging).
- University licenses health and beauty products.
- University permits numbers on products for resale.
- Mascot caricatures not permitted.

Special Permission Marks

- Cross-licensing or co-branding with other marks may be permitted with an additional agreement.
- No references to drugs or tobacco related products may be used in conjunction with University marks.

ADDITIONAL PERTINENT INFORMATION

- University Seal permitted on products for resale.
- No alterations or overlaying graphics to seal, V-Sabre, or institutional identity.
- University licenses consumables (must have expiration date on packaging).
- University licenses health and beauty products.
- University permits numbers on products for resale.
- Mascot caricatures not permitted.

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